

TRENDY OFFICES

Cherry Hill Interiors Pvt Ltd develops young and trendy corporate workspaces



Andritz Office: Designed & Built by Cherry Hill Interiors

Cherry Hill Interiors Pvt Ltd is a leading pan-India player in corporate interiors. It creates trendy workplaces for open and flexible environments, as modularity and flexibility are becoming increasingly important in today's business world. It has adopted various concepts as given below:

Third place concept

The third place refers to social surroundings separate from the two usual social environments of home (first place) and the workplace (second place), including cafes and libraries. This adds to employee benefits and satisfaction.

Open collaborative space

Open meeting zones that are not enclosed are becoming popular. They are constructed and located within the office landscape, keeping nature as the key design, to encourage and promote increased collaboration and flexibility.

Play with colour

Adding colour reflects a shade of optimism. It is believed to trigger innovation and is suited for artists, writers, designers, developers and other creative professionals.

Reducing-the-wall concept

Traditional walled partitions are becoming less popular; office designers now define spaces by creating dividers using alternative materials like nature inspired bamboo walls with shrubbery, metal display cabinets or acoustic panels.

Breakout area

These act as spaces for staff to socialise and unwind, and include giant beanbags for power naps, meditation spaces with yoga mats, and more. The idea behind these spaces is that tired or mentally drained staff is far less productive.

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