## Industry Connect





## Cherry Hill Interiors executed the award-winning GE Digital's office...

herry Hill Interiors Private Ltd, a corporate interiors firm specialising in LEED-certified projects, executed GE Digital's Office in Bengaluru, which has been ranked as "World No 1" office under the annual list of 'Top 25 Most Popular Offices of 2017', published by Office Snapshots. The project had been designed by R C Architecture and executed by Cherry Hill Interiors.

Rajiv Mohan, Chairman, Cherry Hill Interiors Private Ltd said, "This re-affirms superior quality & great finesse offered by Cherry Hill exceeding International standards. Cherry Hill has been consistently maintaining high quality standards over the years which has been appreciated by Global Clients and Leading Indian Corporate Houses. We are proud of our achievement of executing a world No 1 Interior Most - Popular Project".

Cherry Hill executed the project with precision and

created a living office which is a high-performing workplace that delivers an elevated experience of work for people, helping them achieve GE's strategic goals where one could decide the way they work and the place they work from. The office floor has different work environments, from collaborative settings to individual spaces. The 20,000 sq m office space spread over 7 floors with capacity of 1500 plus employees has been designed to create a work place that inculcates creativity and also promotes a fun learning environment.

Collaboration areas worked well for the company when the group collaborating had a sense of privacy. The office floor space had designated zones called the living rooms where the essence of a living room was created. The space had movable screens and mobile writing boards which could be moved around to achieve the desired level of privacy any group wanted.









The dynamism of 'Urban Grunge' was achieved by high contrast in all elements of design, be it material selection, workplaces, lighting, ceilings and the flooring.

Having created over 30 million square feet of workspace seating more than 3 lakh professionals across the country, Cherry Hill has worked with leading Fortune 100 companies. Cherry Hill's clients in India include Amazon, British Telecom, DELL, WeWork, Wipro, Bennett Coleman, Sony, KPMG, Mindtree, Bharti Reality, Google, Airbus, PwC and others.

Established in 1987, the occupancy services company has been catering to corporates, hotels, hospitals and universities. Cherry Hill's journey has been one of rapid growth - from a start-up firm to a technology and systems-led limited company with a nation-wide presence, multiple ISO certifications and Credit Ratings. Over the years, Cherry Hill has successfully executed several milestone projects in corporate interiors.

The company offers comprehensive fit-out solutions that covers HVAC, Networking, Access Control, CCTV, UPS, PAC, BMS, Lighting Control, Audio-video systems, FA-PA, Security systems, Flooring, Precision Airconditioning, Electricals, Plumbing and Fire-fighting. 💠

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